

Converting Cognos[®] Enterprise Planning to TM₁

For many years, Cognos Enterprise Planning has been the market choice for budgeting and forecasting - providing users with a powerful alternative to spreadsheet-based financial modeling. However, the core of the EP application was built more than a decade ago, and lacks the scalability and flexibility necessary to deal effectively with the increasing volumes of financial data that are now common in most organizations. The result is that EP is often difficult to change and costly to manage.

The TM1 Advantage

TM1 is designed to fix many of these problems. Based on a high-performance 64-bit OLAP engine, TM1 is designed to handle complex models with large amounts of data. Rather than being forced to segment your planning into multiple, small applications, the scaling available in TM1 makes it possible for your organization to build a single application that encompasses detail at the SKU level which, when combined with customers, departments, regions and employees, gives you a comprehensive view of your organization's financial picture.

Plus, it functions in real-time, providing on-demand updates when needed. Unlike EP, which does not include an on-board reporting engine, TM1 incorporates the breadth of Cognos 8 Studios for optimal reporting capabilities.

TM1 v9.5 - THE CUTTING EDGE OF FINANCIAL ANALYSIS AND REPORTING:

Cognos TM1's new 9.5 release offers new features to TM1, including a "managed" contribution interface that is similar to the EP Contributor application. Using TM1's powerful database engine, version 9.5 provides flexibility, including:

- Microsoft Excel-based contribution through TM1 Web or new managed contribution data input tools
- Multiple hierarchies, including personalized (customized consolidations, advanced filtering, alias support)
- In-cell pick lists, redo/undo, changed cell coloring, enhanced data short-cut keys
- Built-in ETL tool in Turbo Integrator
- Rapid deployment of model objects
- Built-in sand boxes that facilitate easy "what-if" planning scenarios
- Availability of pre-packaged "Performance Blue-Prints" providing pre-defined perfromance, policy and process models

Convert Now

The time is now to make the EP to TM1 conversion, and to make things easier, IBM is offering an EP license trade-in promotion - EP license holders will receive equivalent EP TM1 Contributor rights when purchased a Cognos Analytic Server and one TM1 Modeler Role.

Plus, PerformanceG2 can help assist your conversion - we will provide a free analysis of your EP environment including a summary overview of the conversion process for your specific company. Connect with us today to receive this limited time offer - call (877) 742-4276 or email us at info@performanceg2.com.

The PerformanceG2 team offers a deep base of professional experience in Business Intelligence and Corporate Performance Management solutions, and are highly-educated in Computer Science, Applied Information Technology, Business Management, Economics and more.

About PerformanceG2

PerformanceG2 is a full-service corporate performance management consultancy that can help your organization achieve breakthrough performance with solutions that allow you to be smart, fast and accurate in analyzing and reporting your results. We offer a comprehensive package of performance management solutions, delivered by our team of experienced consultants and award-winning trainers. In addition, PerformanceG2 is an Advanced IBM Cognos partner with multiple IBM/Cognos technology certifications.

Our goal is to ensure that our clients have the right intelligence about their business – customers, products, markets and people to ensure success. We do so by:

- Gaining a deep understanding of business goals and objectives
- Partnering with the best technology companies and providing cutting-edge corporate management software
- Delivering expert consultants with strong technical skills and solid business experience
- Providing services that are designed to maximize the return on performance technology investments

Experience

PerformanceG2 has a deep track-record of success with a long list of clients under an array of industries including: retail, manufacturing, consumer, bio-tech, healthcare, software, electronics, financial services, government, transportation and more.

Our team's experience includes work with the following clients:

SKINMEDICA, INC. CLARK COUNTY NEVADA SAN JOSE WATER COMPANY PACIFIC COAST STEEL FAIRFIELD RESIDENTIAL, LLC KAWASAKI MOTOR CORP. REWARDS NETWORK, INC. ZINIO, INC. BLUE CROSS BLUE SHIELD KAISER PERMANENTE WELLS FARGO BANK U.S. AIR FORCE US ONCOLOGY LYONS TOWNSHIP CANNON INDUSTRIES PEETS COFFEE AND TEA BALLY TECHNOLOGY EMPLOYER'S INSURANCE COMPANY SENORX, INC. DISCUS DENTAL KELLY-MOORE PAINTS INTEGRATED DEVICE TECH. AMAZON AMYLIN PHARMACEUTICALS

For more information about PerformanceG2 and our solutions and services, visit http://performanceg2.com, call us at (877) PG2-4CPM (742-4276) or e-mail us at info@performanceg2.com.



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