

# About PerformanceG2

PerformanceG2 is a full-service performance management consultancy that can help your organization achieve breakthrough performance with solutions that allow you to be smart, fast and accurate in analyzing and reporting your results. We offer a comprehensive package of performance management and business intelligence and analytics solutions, services and software delivered by our team of experienced consultants and award-winning trainers.

### Mission

The PerformanceG2 name reflects our core mission. In the U.S. military, the code name for intelligence is "G-2" – the information, analysis, reports that enable strategy to be translated into tactical decisions that optimize performance.

# Our goal is to ensure that our clients have the right G-2 about their business – customers, products, markets and people to ensure success. We do so by:

- Gaining a deep understanding of business goals and objectives
- Partnering with the best technology companies and providing cutting-edge corporate management software
- Delivering expert consultants with strong technical skills and solid business experience
- Providing services that are designed to maximize the return on performance technology investments

# Solutions & Services

PerformanceG2's range of services include full life-cycle project consulting for performance management and on-site Cognos performance management training:



#### EXPERT CONSULTING

Our consulting services run the range from comprehensive multi-phase performance management projects to small, targeted engagements designed to achieve specific results.



#### EXPERIENCED STAFFING

Our consultants are available for short or long-term staffing engagements – designed to provide you with the benefits of our technical and business experience without the cost of hiring a full-time employee.



#### PERSONALIZED TRAINING

PerformanceG2 offers a full curriculum of onsite and ONLINE Cognos training - either customized courses using our clients' own data, or in standard Cognos course material.



#### COMPREHENSIVE BUSINESS INTELLIGENCE

PerformanceG2 offers comprehensive business intelligence (BI) tools for reporting, dashboards, scorecards and analytics to successfully track and drive performance.

#### CUSTOM SUPPORT



Our 24/7 support service, SupportLink<sup>™</sup> enables you to take advantage of our deep database, data warehouse and Cognos BI, EP and TM1 experience at a fraction of the cost of hiring full-time IT employees.

#### EFFICIENT DATA AND FINANCIAL MANAGEMENT



Our data managment capbilities can optimize the value of the data in your company, and our budgeting, forecasting and reporting tools can help you plan effectively. "I highly recommend PerformanceG2 for all Business Intelligence solutions. They provided great service at a reasonable price that far exceeded technical expertise by going the extra mile to understand our business at the most basic transactional level."

-John Hendrickson, Informational Technology Manager for Cannon Muskegon Corporation

# Experience

PerformanceG2 has a deep track-record of success with a long list of clients under an array of industries including: retail, manufacturing, consumer, bio-tech, healthcare, software, electronics, financial services, government, transportation and more.

Our team's experience includes work with the following clients:

SKINMEDICA, INC. CLARK COUNTY NEVADA SAN JOSE WATER COMPANY PACIFIC COAST STEEL FAIRFIELD RESIDENTIAL, LLC KAWASAKI MOTOR CORP. REWARDS NETWORK, INC. ZINIO, INC. BLUE CROSS BLUE SHIELD KAISER PERMANENTE WELLS FARGO BANK U.S. AIR FORCE US ONCOLOGY LYONS TOWNSHIP CANNON INDUSTRIES PEETS COFFEE AND TEA BALLY TECHNOLOGY EMPLOYER'S INSURANCE COMPANY SENORX, INC. DISCUS DENTAL KELLY-MOORE PAINTS INTEGRATED DEVICE TECH. AMAZON AMYLIN PHARMACEUTICALS

## Partners

PerformanceG2 has partnered with some of the world's leading software and service providers to ensure that our clients get maximum value on their IT investment. We are a Premier IBM Cognos Business Partner, as well as an IBM Business Analytics Authorized Software and Support Provider. Another industry leading partner includes Motio, a BI Life Cycle Management company.







# Team

Our team has successfully implemented over 150 performance management consulting and training solutions in a wide-range of industries including bio-tech, pharmaceuticals, healthcare, retail, high-tech and more.

Our team members offer a deep base of professional experience in the business intelligence solutions and are highly-educated in computer science, applied information technology, business management, economics and more. All of our team members have extensive educational backgrounds including undergraduate and/or graduate college degrees.

PERFORMANCE G2

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